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APPLICATION N	10. F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/658,079		09/11/2000	Brian M. Romansky	E-996 4596	
919	7590	09/17/2003			
PITNEY	BOWES I	NC.	EXAMINER		
P.O. BOX		RIVE	ELISCA, PIERRE E		
MSC 26-22 SHELTON, CT 06484-8000				ART UNIT	PAPER NUMBER
SHEETO	11, 01 001			3621	
			DATE MAILED: 09/17/2003		

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No. 09/658,079

Applicant(s)

Brian M. Romansky

Examiner

Pierre E. Elisca

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	The MAILING DATE of this communication appears	on the cover sheet with the corres	
	for Reply		
THE I - Extens mailing - If the I - If NO I - Failure - Any re	ORTENED STATUTORY PERIOD FOR REPLY IS SET MAILING DATE OF THIS COMMUNICATION. ions of time may be available under the provisions of 37 CFR 1.136 (a). In a date of this communication. Deriod for reply specified above is less than thirty (30) days, a reply within the period for reply is specified above, the maximum statutory period will apply to reply within the set or extended period for reply will, by statute, cause the ply received by the Office later than three months after the mailing date of the patent term adjustment. See 37 CFR 1.704(b).	no event, however, may a reply be timely filed the statutory minimum of thirty (30) days will be and will expire SIX (6) MONTHS from the mailing application to become ABANDONED (35 U.S.)	after SIX (6) MONTHS from the considered timely. g date of this communication. C. § 133).
Status			
1) 🔀	Responsive to communication(s) filed on	6/18/2103	
2a) 🗌	This action is FINAL . 2b) 💢 This act		
3) 🗆	Since this application is in condition for allowance closed in accordance with the practice under Ex pa	•	
Disposi	tion of Claims		
4) 💢	Claim(s) <u>1-41</u>	is/are	pending in the application.
4	la) Of the above, claim(s)	is/are	e withdrawn from consideration.
5) 🗆	Claim(s)		s/are allowed.
6) 🛮	Claim(s) /-/4/		s/are rejected.
7) 🗆	Claim(s)		s/are objected to.
8) 🗆	Claims	are subject to restric	tion and/or election requirement.
Applica	ition Papers		
9) 🗆	The specification is objected to by the Examiner.		
10)□	The drawing(s) filed on is/are	$(a) \square$ accepted or $(b)\square$ objecte	d to by the Examiner.
	Applicant may not request that any objection to the c	drawing(s) be held in abeyance. See	37 CFR 1.85(a).
11)	The proposed drawing correction filed on	is: a) approved	b) \square disapproved by the Examiner
	If approved, corrected drawings are required in reply	to this Office action.	
12)	The oath or declaration is objected to by the Exam	iner.	
Priority	under 35 U.S.C. §§ 119 and 120		
13)∟	Acknowledgement is made of a claim for foreign p	riority under 35 U.S.C. § 119(a)	·(d) or (f).
a) L	☐ All b)☐ Some* c)☐ None of:		
	1. Certified copies of the priority documents have		
	2. ☐ Certified copies of the priority documents hav		
	 Copies of the certified copies of the priority d application from the International Bure ee the attached detailed Office action for a list of th 	eau (PCT Rule 17.2(a)).	this National Stage
14)	Acknowledgement is made of a claim for domestic		e).
a) [☐ The translation of the foreign language provisions		
15)	Acknowledgement is made of a claim for domestic		and/or 121.
Attachm	ent(s)		
_	otice of References Cited (PTO-892)	4) Interview Summary (PTO-413) Paper N	lo(s)
_	otice of Draftsperson's Patent Drawing Review (PTO-948)	5) Notice of Informal Patent Application (PTO-152)
3) 📙 lm	formation Disclosure Statement(s) (PTO-1449) Paper No(s).	6) Other:	

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DETAILED ACTION

RESPONSE TO AMENDMENT

- 1. This Office action is in response to Applicant's amendment, filed on 06/18/2003.
- 2. Claims 1-26 are remained and claims 27-41 are added.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -- .

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 4. Claims 1-41 are rejected under 35 U.S.C. 102 (b) as being anticipated by Liechti et al. (5,715,164).

As per claims 1, 3-10, 12-14, 17, 20, and 24-26 Liechti discloses a communications system/method that has a host computer in a data center communicates with a multiplicity of electronic postage meters via telephone dial-up lines to conduct telemeter setting transactions (which is equivalent to Applicant's claimed invention wherein it is stated that a method of metering digital content having a message to be presented to a plurality of users of a communications network), comprising:

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embedding a code in said message (see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, col 2, lines 1-7); detecting the embedded code (see., abstract, col 1, lines 20-31); and based on the detected embedded code, counting the number of times the message is presented to a user of the communications network (see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, and col 2, lines 35-45, specifically wherein it is stated that the host computer may collect statistical data from each meter, and may impose a cumulative postage amount limit, a time limit and/or a piece limit on the meter, please note that collecting statistical data also includes counting the number of times the message is presented and so on, col 5, lines 23-65).

As per claims 2, 16, and 19 Liechti discloses the claimed method, wherein the communications network includes the internet (see., col 3, lines 47-56, specifically wherein it is stated that host computer in data center is capable of communicating with the meters via telephone dial up lines, and therefore, it is inherent to realize that host computer is also capable of connecting with the meters via Internet since Fig 1 of Liechti discloses a plurality of modems).

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As per claims 11, 15, 18, 21, and 23, Liechti discloses the claimed method wherein the digital content is indicative of an advertisement (see., col 10, lines 1-5, specifically wherein it is stated that computer 103 may utilize the hardware information for advertisement).

As per claims 22, 27, and 29-41 Liechti discloses a communications system/method that has a host computer in a data center communicates with a multiplicity of electronic postage meters via telephone dial-up lines to conduct telemeter setting transactions (which is equivalent to Applicant's claimed invention wherein it is stated that a method of metering digital content having being presented to users of a communication network, the digital content being contained in a network data stream and including a message embedded with a code to allow a number times the message is presented to a user to be counted see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, and col 2, lines 35-45, specifically wherein it is stated that the host computer may collect statistical data from each meter, and may impose a cumulative postage amount limit, a time limit and/or a piece limit on the meter, please note that collecting statistical data also includes counting the number of times the message is presented and so on, col 5, lines 23-65, comprising: monitoring the network data stream to detect data representative of the embedded code (see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and

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ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, col 2, lines 1-7);

recording a number of times the data representative of the embedded code is detected, the number of times the data representative of the embedded code is detected being indicative of presentation of the message to a user (see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, and col 2, lines 35-45, specifically wherein it is stated that the host computer may collect statistical data from each meter, and may impose a cumulative postage amount limit, a time limit and/or a piece limit on the meter, please note that collecting statistical data also includes counting the number of times the message is presented and so on, col 5, lines 23-65); and calculating a charge (or charge class) for presenting the message based on the computer of times the data representative of the embedded code is detected (see., abstract, col 1, lines 20-31, col 2, lines 14-27, col 4, lines 50-60, specifically wherein it is stated that charge class 1 includes items with a postage value of 29 cents, charge class 2 includes items with postage values between 30 cents and 35 cents, please note that charge classes i.e class 1 and class 2 are interpreted as a process of calculating a charge).

As per claim 28, Liechti discloses the claimed method, wherein the communications network includes the internet (see., col 3, lines 47-56, specifically wherein it is stated that host computer in

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data center is capable of communicating with the meters via telephone dial up lines, and therefore, it is inherent to realize that host computer is also capable of connecting with the meters via

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Internet since Fig 1 of Liechti discloses a plurality of modems).

RESPONSE TO ARGUMENTS

5. Applicant's arguments filed on 06/18/2003 have been fully considered but they are not

persuasive.

REMARKS

6. In response to Applicant arguments, Applicant argues that the prior art of record (Liechti)

taken alone or in combination fails to disclose:

"a method or system for metering messages presented via a communication network". However, the

Examiner respectfully disagrees because Liechti discloses in fig 1, col 47-67 that a data center 15 and

a multiplicity of electronic postage meter 101-1 through 101-p which are structurally identical, where

p is integer. Host computer 103 in data center 15 is capable of communicating data with the meters

VIA telephone dial-up lines (via telephone dial-up modems or via communication network).

Conclusion

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7. Any inquiry concerning this communication from the examiner should be directed to Pierre

Eddy Elisca at (703) 305-3987. The examiner can normally be reached on Tuesday to Friday from

6:30AM. to 5:00PM.

If any attempt to reach the examiner by telephone is unsuccessful, the examiner's supervisor,

James Trammell can be reached on (703) 305-9768.

Any response to this action should be mailed to:

Commissioner of patents and Trademarks

Washington, D.C. 20231

The Official Fax Number For TC-3600 is:

(703) 305-7687

Pierre Eddy Elisca

Patent Examiner

September 15, 2003